



The 2nd Superbrands Awards Ceremony was hosted by the journalist Ms. Lina Kleitou and the Vice-Chairman of the Superbrands Council Mr. Anthony Gortzis.



The Deputy Minister of Development, Mr. Stavros Kalafatis, addressed a welcome speech at the 2nd Superbrands Awards Ceremony.



Deputy Minister of Development, Mr. Stavros Kalafatis handed out the "Golden Sun Awards" to the Local (Athens International Airport – El. Venizelos) and International (Mercedes Benz) brands that scored higher amongst all brands, and also to the arising brand (mastihashop) that was recognized for the dynamism that developed in a short period of time in the Greek and international market.



More than 800 guests attended the 2007 Superbrands Awards Ceremony.



The 2007 Branding Bible.