It is a great pleasure to announce the organization of the 1st Serbian Women’s Forum “MAKING A DIFFERENCE” that will take place at Metropol Palace Hotel in Belgrade, on Tuesday, November 26, 2013.

Among the Confirmed Speakers are:

Jorgovanka Tabakovic, Governor, National Bank of Serbia

Stana Bozovic, State Secretary in the areas of health & safety at work & gender equality

Gordana Predić, State Secretary, Ministry of Culture

Narinder Chauhan, Indian Ambassador to Serbia

Marijo Bos, President, European Professional Women’s Network

Maja Gojkovic, Member of the Presidency, SNS

prof. dr Ana Trbovich, Dean at FEFA – Faculty of Economics, Finance & Administration

dr Jasmina Knezevic, General Manager, BEL MEDIC

dr Nada Macura, PR, EMERGENCY CENTER BEograd

Kori Udovicki, Board Chair and Director, Centre for Advanced Economic Studies

Stacey Kennedy, General Director, PHILIP MORRIS INTERNATIONAL, South East Europe

Maja Piscevic, Executive Director, AmCham

Violeta Jovanovic, Executive Director, NALED

Branka Djukic, Director, TANJUG NEWS AGENCY

Sanja Popovic Pantic, President, Association of Business Women

Ivana Milic, Finance Lead, Microsoft Serbia

Ana Vukovic, Managing Director, Colliers International

Mirjana Bobic Mojsilovic, Writer and Painter

Marija Serifovic, Singer- Eurovision Song Contest winner 2007

Mirjana Karanovic, Actress and Dean, Academy of Arts Belgrade

Isidora Zebeljan, Professor, Composer and Academic

Improving women’s access to political leadership and high-level posts and making it possible to enjoy equal opportunity could boost productivity and become a vehicle for change. Although much progress has been made in promoting gender equality across the South Eastern Europe Region, disparities still exist in a number of important areas. This event will enable high-level, informed debate about delivering balance and diversity within politics & businesses and the solutions that can best achieve this.
Introduction:

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Improving women’s access to political leadership and high-level posts and making it possible to enjoy equal opportunity could boost productivity and become a vehicle for change. Although much progress has been made in promoting gender equality across the South Eastern Europe Region, disparities still exist in a number of important areas. This event will enable high-level, informed debate about delivering balance and diversity within politics & businesses and the solutions that can best achieve this.
Conference Topics:

• **Female leadership: A competitive edge for the future**  
  Are the leadership behaviors favored by women the ones most relevant for conquering tomorrow’s challenges? What is the relationship between leadership behaviors and organizational excellence?

• **Women and power: Is it a men’s world?**  
  The feminization of leadership should be a vehicle for change. Is there a female approach of power?

• **Climbing up the political ladder**  
  What are the external and systemic barriers women face becoming elected or appointed political officials? How do role-models have an effect on other women and society-at-large.

• **Business Strategies to recruit and develop top female talents.**  
  The key to growth is to hire great people and then empower them to make a positive difference. How female talent can make a difference?

• **Gender equality in the labor market**  
  How can we address issues that barriers success, recognition and advancement of women in the workplace?

• **Compete - Cooperate - Create**  
  How we can better marshal competition, cooperation and creativity towards a society of equal opportunities regardless of gender
List of Invited Speakers:

Tanya Andreeva, Minister, Ministry of Health, Republic of Bulgaria

Ljiljana Barjaktarovic, Professor Banking, Risk Management - confirmed

Mirjana Bobic Mojsilovic, Writer - confirmed

Biljana Bogovac, Director, PWC - confirmed

Biljana Borzan, Member of the European Parliament, Croatia

Marijo Bos, President, European Professional Women’s Network - confirmed

Stana Bozovic, State Secretary in the areas of Health and Safety at work and gender equality, Serbia - confirmed

Narinder Chauhan, Indian Ambassador to Serbia - confirmed

Branka Djukic, Director of Tanjug News Agency - confirmed

Slavica Djukic-Dejanovic, Minister, Ministry of Health, Republic of Serbia

Dr. Katarina Djulic, Designer of the study “Women on board of directors in Bosnia, FYR Macedonia and Serbia”

Maja Gojkovic, MP, SNS party - confirmed

Violeta Jovanovic, Executive Director, NALED - confirmed

Verica Kalanovic, Vice-president, URS (Ujedinjeni regioni Srbije) - confirmed

Mirjana Karonovic, Actress & Dean, Academy of Arts Belgrade - confirmed

Stacey Kennedy, General Director, Philip Morris International, South East Europe - confirmed

Slavica Kisić, President of Women’s Government

Dr Jasmina Knezevic, General Manager, Bel Medic - confirmed

Kristina Kovac, Singer & Composer

Nada Macura, PR of Emergency Center Beograd - confirmed

Jovana Majstorovic, Secretary General of the Association of Employers of Serbia - confirmed

Eleftheria Mamidaki, Vice President, Mamidoil Jetoil Petroleum Company, Greece

Zorana Mihajlovic, Minister of Energy, Development & Environment, Republic of Serbia

Ivana Milic, Finance Lead, Microsoft Serbia - confirmed

Dr Renata Pindzo, Assistant Minister for Tourism, Ministry of Finance

Maja Pisevic, Executive Director, AmCham - confirmed

Sanja Popovic Pantic, President, Association of Business Women in Serbia - confirmed

Gordana Predić, State Secretary, Ministry of Culture - confirmed

Vesna Pusic, First Deputy Prime Minister and Minister of Foreign and European Affairs, Republic of Croatia

Sylvana Rapti, Member of the European Parliament

Marija Serifovic, Singer - Eurovision Song Contest winner 2007 - confirmed

Snezana Simin, Managing Director, ProfessionGroup

Dubravka Suica, Member of the European Parliament, Croatia

Jorgovanka Tabakovic, Governor of the National Bank of Serbia - confirmed

Prof. Dr Ana Trbovich, Dean at Faculty of Economics, Finance and Administration-FEFA - confirmed

Kori Udovicki, Board Chair and Director, Centre for Advanced Economic Studies - confirmed

Ana Vukovic, Managing Director, Colliers International - confirmed

Isidora Zebeljan, Academic & Composer - confirmed

Ivana Zeljkovic, President of the First Women’s Club & General Secretary of the Belgrade Chamber of Commerce - confirmed
The Organizer

Since its founding in 1997, Symeon G. Tsomokos S.A. has become the leading communications advisor for international firms seeking to do business in Greece and Serbia, as well as for Greek firms looking to expand and complete in the regional marketplace.

In 2000, Symeon G. Tsomokos S.A. established an international affiliate in Belgrade, Tsomokos Group International (TGI), which offers full Corporate Communications services in the Serbian market. In close cooperation with the Athens-based parent company and staffed with experienced local professionals, Tsomokos Group International offers domestic and International clients high-quality communication services, in order to facilitate the fulfillment of their business objectives.

Tsomokos Group International has become a valuable business partner both for international firms seeking to establish or consolidate their presence in Serbia and for local firms looking to expand and compete in the regional and international marketplace.

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